

This September **Carver Elementary** will **GO WICKED GOLD** in support of children across the South Shore who are battling childhood cancer. The week of Sept 24th Carver Elementary will be collecting change for Wicked Good Cause to support research and local families on **Friday September 28th** we encourage kids to show your school spirit by going **GOLD!**



# **GO WICKED** *gold* *for* **CHILDHOOD CANCER**

## **How do I Go Wicked Gold?**

**Sport your Gold:** Wear all the gold you can to school on Go Gold Day!

You may wear your own gold gear or purchase official campaign gear by visiting [www.wickedgoodcause.org](http://www.wickedgoodcause.org). Proceeds from merchandise sales support childhood cancer research studies and local South Shore families currently affected by childhood cancer.

**Tag your Gold:** Share pictures on social media and tag @wickedgoodcause and use #gowickedgold2018 to show your school spirit

**Give Childhood Cancer the Boot:** Bring in spare change to drop in the Gold Boot and raise funds for our campaign. Every penny counts!

## **About the Go Wicked Gold Campaign**

**Wicked Good Cause** is a South Shore based non-profit aimed at assisting families on the South Shore affected by unforeseen accident, illness or tragedy.

September is national childhood cancer awareness month and gold is the national campaign's color.

The 3<sup>rd</sup> annual **Go Wicked Gold** campaign is aimed at raising awareness for childhood cancer, showing solidarity with those in our community affected by the disease and raising funds to support local childhood cancer research studies and local families currently battling childhood cancer.

To learn more, visit [www.wickedgoodcause.org](http://www.wickedgoodcause.org)

## **2017 Impact**

**\$85,000 donated to cancer research teams and local families impacted by the disease.** Research funds are directed to cancer care and research initiatives that will lead to improvements in cure rates and enhance the quality of life for the hospitals' youngest cancer patients

- \$40,000 to Dana Farber Cancer Institute
- \$10,000 to Massachusetts General Hospital
- \$35,000 to local South Shore families